

Pop Up Displays



This document contains the artwork specifications for the following items:

	Page no.
➤ Pop Up Display 2000mmW x 2300mmH	02
➤ Pop Up Display 2850mmW x 2300mmH (Straight)	03
➤ Pop Up Display 2700mmW x 2300mmH (Curved)	04
➤ Counter / Trolley Case (Vinyl Wrap)	05

•Notes for Designer

- This template file has been reduced to 25% of the actual size to help reduce file size. Please ensure to use **150-300 DPI**.
- Color mode should be **CMYK** to ensure best color matching. Please **DONOT** use RGB color mode.
- It is best to convert **all** text to outline and flatten all images to ensure that nothing is missed out or changed during the transfer of files.
Using guidelines to remain within the margins will prevent mistakes and save your artwork elements from getting cut off.
- The "**Bleed Zones**" are hidden inside the hardware. However, it is **STRONGLY** recommended that you extend your background graphics to the edges of the art board to ensure proper bleed with no visible unprinted areas.
- This file is itself a template and can be edited to design your graphics.
Please make sure to delete this layer before submitting your artwork or it will be printed in your finished product.
- **Accepted File formats:**
 - Acrobat (.**PDF**) - Illustrator(.**AI**) - Other (.**EPS**)



Advertising

END CAP PANEL

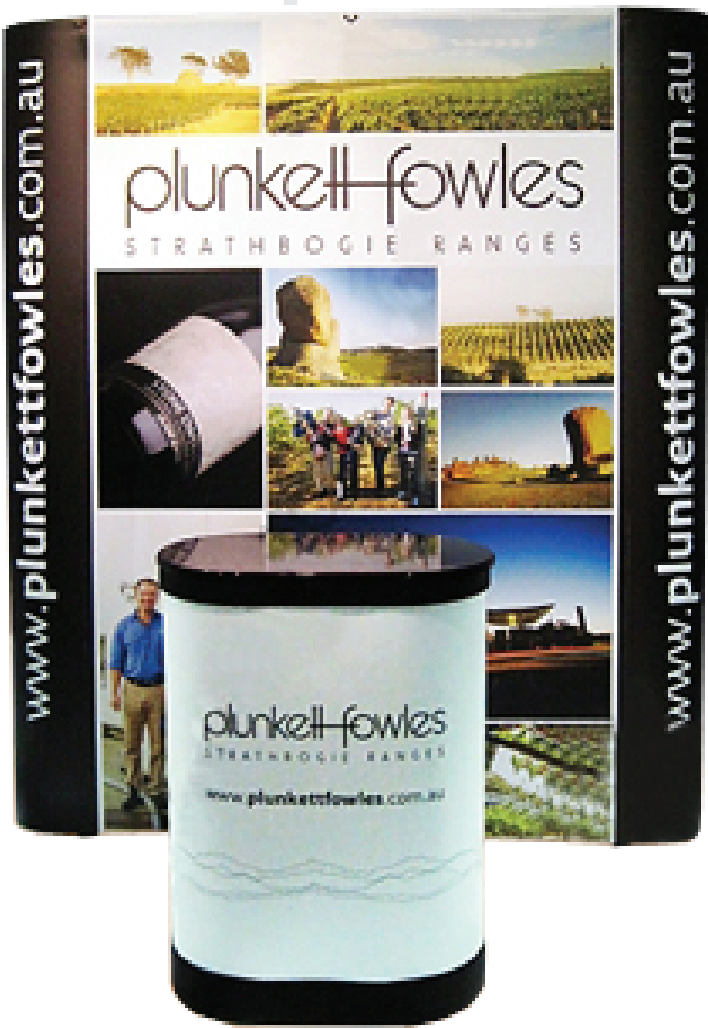
Dead area, use background only

PANEL 1

PANEL 2

PANEL 3

PANEL 4



END CAP PANEL

Dead area, use background only

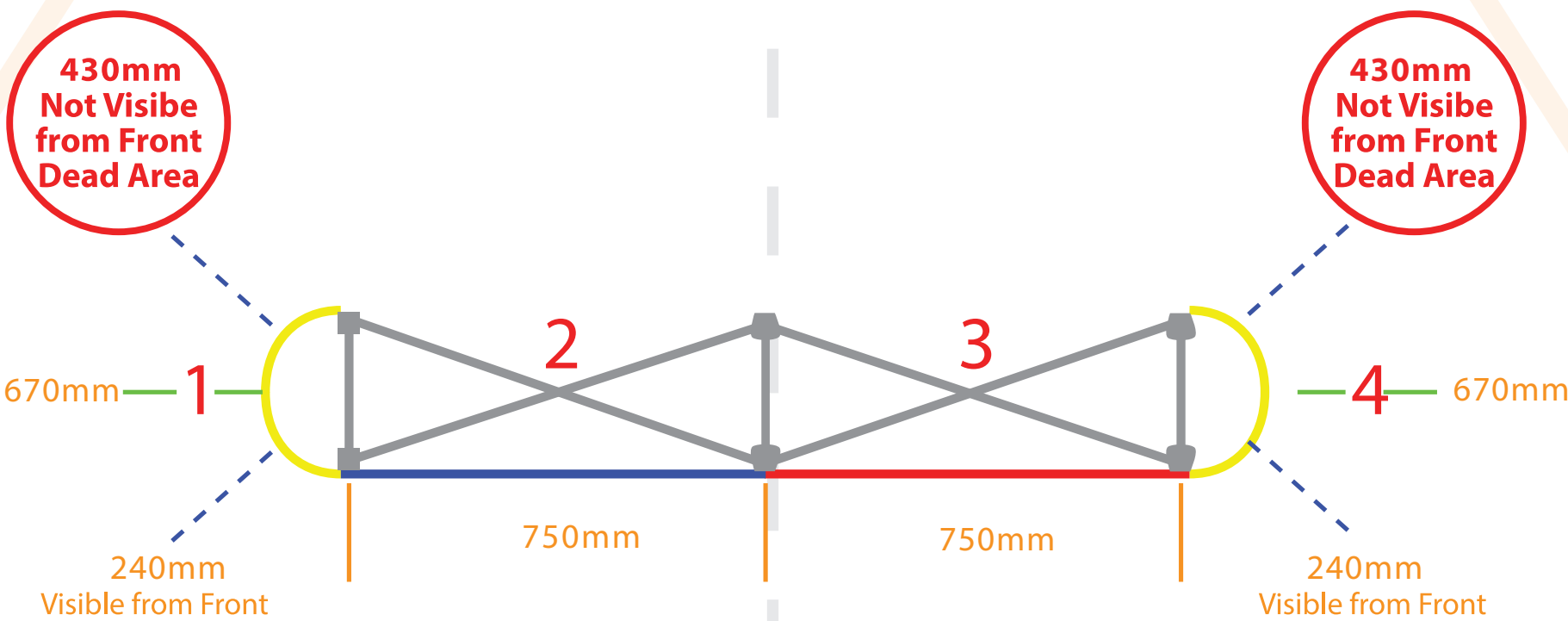
Safe Viewable Zone
1500mm w x 2300mm h

670mm w

670mm w

Overall Graphics Layout Size:
2840mm w x 2300mm h

■ - Bleed Zones:
(5mm all around)



END CAP PANEL

Dead area, use background only

PANEL 1

670mm w

PANEL 2

PANEL 3

PANEL 4

PANEL 5

END CAP PANEL

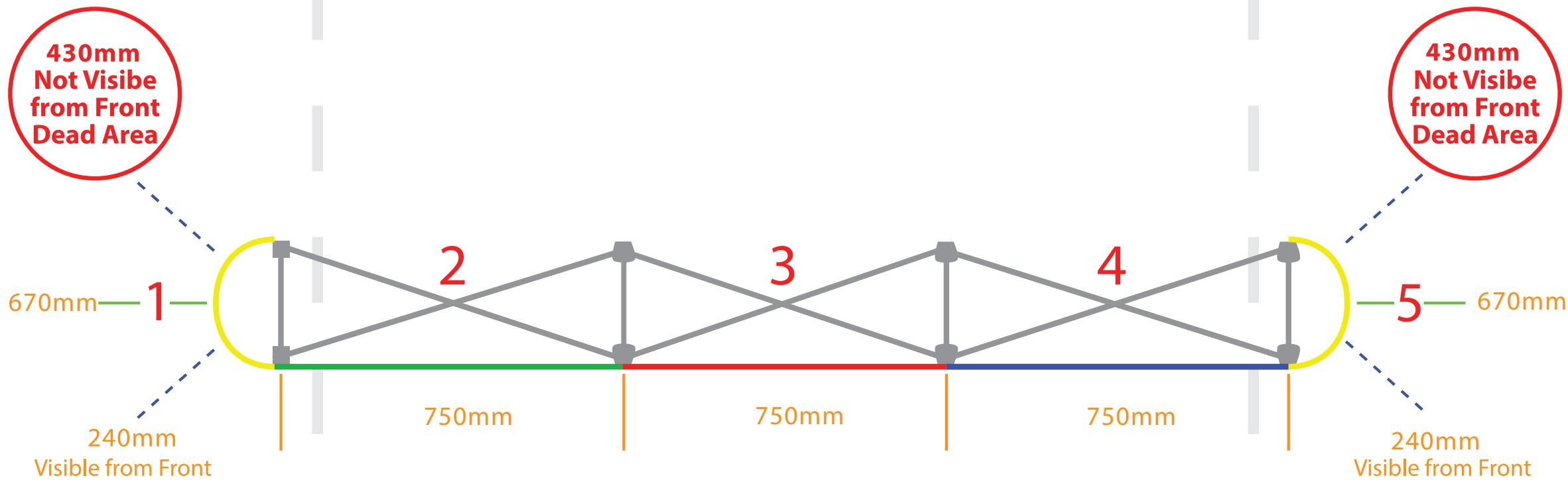
Dead area, use background only



Safe Viewable Zone
2250mm w x 2300mm h

Overall Graphics Layout Size:
3590mm w x 2300mm h

■ - Bleed Zones:
(5mm all around)



END CAP PANEL

Dead area, use background only

END CAP PANEL

Dead area, use background only

PANEL 1

PANEL 2

PANEL 3

PANEL 4

PANEL 5



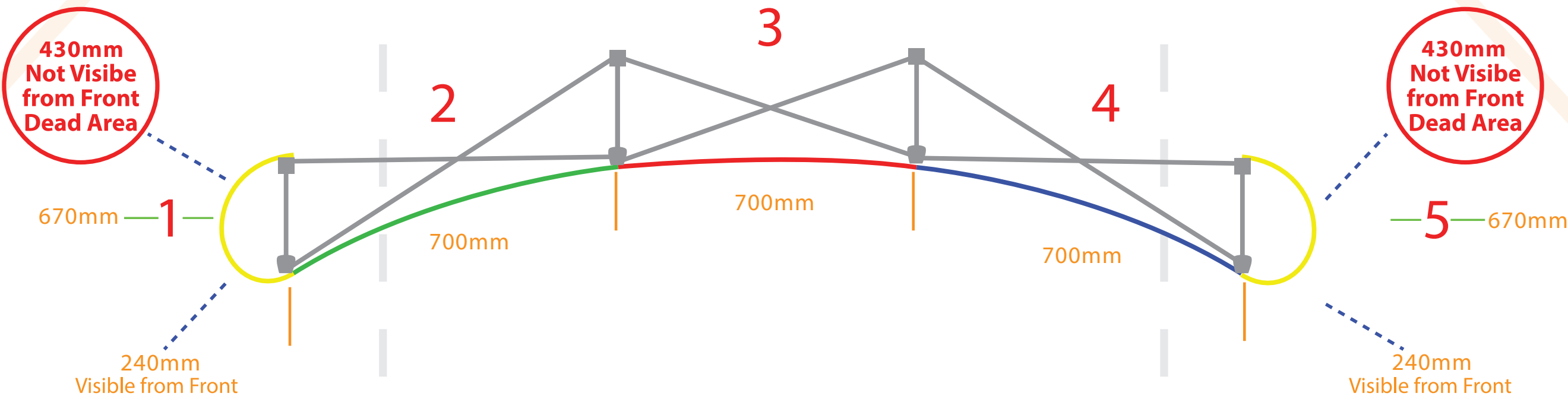
Safe Viewable Zone
2100mm w x 2300mm h

670mm w

670mm w

Overall Graphics Layout Size:
3440mm w x 2300mm h

■ - Bleed Zones:
(5mm all around)



Page 5: Counter / Trolley Case (Vinyl Wrap)

